

Trusted by The Florida Aquarium: Advanced Film Solutions Protects What Matters Most

By Lauren Hensley

Every day, sunlight pours through glass windows, filling Florida homes and businesses with warmth and views of swaying palms, glittering water, and clear blue skies. Behind this beauty lies a hidden issue: millions of birds collide with glass each year in the United States, mistaking reflections for open skies. These tragic accidents disrupt ecosystems and bring heartbreaking scenes to the very spaces people strive to make serene.

Advanced Film Solutions, a leader in innovative protective solutions, has embraced a mission that blends lifestyle, safety, and environmental stewardship. Their newest offering, WingSafe window film, transforms glass into a safeguard for both homeowners and nature's feathered visitors.

The challenge is as old as modern architecture. Birds simply cannot distinguish between an open horizon and a reflective pane. Traditional approaches involved applying trellis-like stripes to windows, which helped prevent strikes but disrupted the view from indoors (Imagine relaxing in a coastal living room or savoring a meal in a sun-drenched dining area while staring through crisscross patterns). The solution kept birds away, but it compromised the joy of unobstructed scenery.

WingSafe has redefined the standard. Its subtle pattern of black dots is hardly noticeable to the human eye, yet remarkably effective for birds. On the "threat factor" scale, where clear glass rates a dangerous 100, earlier films lowered risk into the high teens, resulting in an over 80% decrease in bird strikes. WingSafe takes protection even further, reducing that number to just 4. The result is up to 96% fewer collisions without sacrificing the crisp clarity residents and business owners love.

This innovation is more than numbers on a chart. It represents peace of mind for aquariums, office parks, and homes alike. Advanced Film Solutions recently completed an installation for

The Florida Aquarium, where large windows once posed a serious hazard to local bird populations. The film now preserves both the stunning water views and the delicate balance of the environment outside. Since the installation, they have yet to report a single bird strike.

The Florida Aquarium is a trusted destination for education, conservation, and family fun, and their confidence in Advanced Film Solutions speaks volumes. If one of Tampa Bay's most beloved institutions can rely on WingSafe, homeowners and businesses alike can feel secure making the same choice.

While WingSafe, is a breakthrough, it is only one part of Advanced Film Solutions' wide-ranging offerings. For decades, the company has specialized in solutions that bring comfort, safety, and efficiency to everyday living. Their hurricane protection films help Floridians weather the storm season with confidence, reinforcing glass against shattering winds. Their solar control films reduce heat and glare, making interiors more comfortable while lowering energy bills. Privacy films add a sophisticated finish to homes and offices, creating spaces that feel secure without closing off natural light. Decorative options turn windows into design statements, blending beauty with function.

Each product is designed with lifestyle in mind. Whether it is keeping a waterfront view crystal clear, safeguarding a family during hurricane season, or reducing the strain of Florida's intense sun, Advanced Film Solutions tailors solutions to fit every need. Their expertise allows clients to enjoy the benefits of modern living while protecting both their property and the environment.

As Florida homeowners prepare for another season of bright sun, strong storms, and vibrant wildlife, Advanced Film Solutions provides more than protection. They provide peace of mind, a more comfortable lifestyle, and a commitment to the world beyond the glass. □



<p>99% UV PROTECTION Protects your family from harmful UV rays</p>	<p>EXCESSIVE HEAT Helps eliminate hot spots to improve comfort</p>	<p>FADING Protects furnishings by reducing the effects of fading over time</p>	<p>HIGH ENERGY COSTS Helps save on energy costs and wear and tear on an HVAC system</p>
<p>GLARE Open your eyes to more comfortable rooms any time of day</p>	<p>SAFETY & SECURITY Helps prevent glass from breaking during storms and break-ins</p>	<p>PRIVACY Prevents prying eyes from seeing into your home</p>	<p>DÉCOR Architecturally and aesthetically pleasing looks with high-end finishes</p>

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